

NON-FOODS MARKETING SELECTS VAI'S MOBILE ERP

June 23rd, 2014 • Technology Evaluation Centers • PJ Jakovljevic

Non-Foods Marketing (NFM), a national buying service for supermarkets, drug, hardware chains, and convenience stores, headquartered in Westbury, NY, recently selected VAI's S2K mobile and cloud enterprise resource planning (ERP) software to improve inventory management processes and connect multiple divisions. Some of the categories that cannot be found elsewhere and that NFM markets to independent retailers and national chains are housewares, seasonal items, pet supplies, dollar items,

clip-strip and J-Hook items, and licensed products.

NFM had been running a small PC package for multiple companies and NFP used copies of the software to run across all divisions. A consultant was brought in to restructure, and saw a need for an integrated ERP solution capable of enabling business processes across multiple divisions. The company also required an ERP solution that would also support growth and expansion in the coming years, as well as provide

anywhere, anytime access to all division employees.

As the consultant was also twice an S2K user at prior locations, he brought in the vendor. Apparently, VAI was a natural fit and all divisions are now on one package. NFM is also utilizing VAI's S2K Distribution Management and Financial Management modules to optimize its distribution and financial processes while maintaining product traceability.